

People Store Staffing Solutions launches Regional Hub

VAUGHN, ONTARIO--(Marketwire – December XX, 2010) People Store Staffing Solutions is proud to announce the expansion of its regional presence with the opening of another state of the art facility in the GTA. This news comes hot off the heels of the company's #1 ranking as the Best Staffing Firm in the GTA for 2010.

John Nalli, President & CEO of People Store explains; "After carefully considering a number of high growth markets, Vaughn seemed like the most logical choice". Centrally located minutes from Highways 400, 401, 407, 427 & 404, the Vaughn facility will service all cities across the top of the GTA. Centrally located branches are one of the key success factors for People Store. Access to a rich and diverse talent pool enables the company to service clients with a greater reach than many other staffing companies.

Since its inception, People Store's strategic operating facilities have allowed the match of more candidates to more client opportunities due to the proximity of central hubs. "Having a local touch puts us in front of the people who need our services" says Nalli. "Over the years we have listened to our clients and candidates; they tell us they like the person to person touch. With increased demand for talent, we're finding that good customer service is proving to be our most competitive advantage to both job seekers and employers. People are tired of the old faceless staffing experience. We're committed to being more than a staffing provider. We're committed to being the best staffing provider; a company that is engaged and present."

About People Store Staffing Solutions:

Unlike any other company, People Store provides a continuous partnership with its clients through a unique tiered approach to staffing: Diagnosis and Implementation. By providing the industry's widest array of services through a unique human resource business model, People Store retains expertise in 9 highly specialized service lines.

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| 1) Accounting & Finance | 2) Office & Clerical | 3) Sales & Marketing |
| 4) Engineering & Mining | 5) Call Centre | 6) Management & Professional |
| 7) Warehouse & Logistics | 8) Automotive | 9) Information Technology |

The result is that People Store provides both superior customer service for specialized needs and comprehensive solutions for a variety of challenges.

Visit People Store online at <http://www.peoplestore.ca>